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65/C 2-3271

28 September 1982

MEMORANDUM FOR: [REDACTED] DC/BSD

FROM: [REDACTED] Coordinator, FELO *all*

SUBJECT: TV Interview of Former Agency Spouse on TODAY Show

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1. I had an interesting telephone call this morning which I would like to bring to your attention. Apparently [REDACTED] has been asked to appear on the [REDACTED] TODAY Show. As the information was relayed to me, [REDACTED] was told she could invite two other Agency spouses to join her for the interview and that one of the topics which would be discussed would be the new spouse shared annuity legislation. Brian Gumbell, one of the hosts of the show, is to do the interviewing.

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2. It is my understanding that [REDACTED] was not involved in the recent spouse efforts which brought about the new legislation and therefore is not personally knowledgeable about the provisions. What disturbs me is the tremendous danger of relaying misinformation to the public.

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3. I can envision two options which could turn this interview to an Agency advantage.

a. An Agency representative could contact [REDACTED] who I understand is most favorably disposed toward the Agency, and offer to brief her on the details of the legislation thereby lessening the possibility of misinformation.

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b. The Agency could contact the TODAY Show sponsors and offer to send an official representative to join [REDACTED] in discussing the shared-annuity provisions. (This would also appear to meet some of concerns which have been expressed regarding dissemination of the information on the legislation.)

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c. Either option would give the Agency an opportunity to provide a contact address where an individual could write for further information.

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[REDACTED]

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